

# SONITRON® BRIEFS

AUGUST 2010

## Special offer on Sonitron® Deodorants

During the month of August we will be offering a carton of 4 x 5lt of mixed deodorants, at the price of a 20lt drum. Our trade price for a 5lt Pack of Sonifresh is normally \$44.00. The price of a mixed carton of 4 x will be \$152.90 which is the price of a 20lt drum during August. So in addition to receiving over 13% discount on the normal 5litre rate, you have a choice of deodorants to work from if you or your customers feel like a change.

### Deodorants you can choose from –

- Sonifresh
- Fresh Citrus
- Baby Powder
- Mint
- Mask X
- Odorblok

These are powerful deodorants containing a sanitizer and an odourless odour killing component as well as a masking perfume complex. They have been designed to deal with the often very difficult problems encountered when cleaning carpets and are very economical and effective when used for other general deodorant purposes.

Sonitron® Deodorants can be included with other Sonitron® Chemicals for your quantity buy.

Order from Sonitron® or your closest Sonitron® Agent. We have 34 agents throughout Australia. Contact us for the name of the one closest to you.







# SONITRON®

A.B.N. 66 021 652 107

## SONITRON® DEODORANTS

### PRODUCT DESCRIPTION

SONITRON® has quite a wide and varied range of Deodorants. This bulletin deals with the perfumed group, often described as REODORANTS. These products exert a 3 way action. They contain odourless odour destroyers which are effective alone in deodorising, supported by a powerful germicide, together with the reodorant action of the perfume components. Once the product is diluted beyond its biocidal limits it is then completely biodegradable.

The residual action of a deodorant obviously depends on available ventilation, the surface to which it is applied and the quantity used. We have a range of residual actions to cater for circumstances and personal taste. Samples of deodorants are readily available.

### RANGE OF SONITRON PERFUMED DEODORANTS

**SONIFRESH:** A fresh cologne type, compatible with most Sonitron® detergents. Sonifresh is our most popular perfumed reodorant.

**FOREST FERN:** A fresh spice type with considerable residual action.

**FRESH CITRUS:** Fresh lemon notes predominate in this attractive citrus blend. This product is totally compatible with our citrus special detergents and Ecoclean. Citrus is a very good choice used adjacent to a kitchen or food area, since it is a natural food type odour.

**MINT:** Another product which could possible be used near a food area, since mint is widely used in foods.

**ODORBLOK:** This pleasant but very persistent product is a top seller and widely used with carpet cleaning in rental accommodation where the premises may be closed up shortly after completion of the clean. The same problem may occur in car detailing.

**MASK X:** A very strong fruity type with long lasting residual action. It is very suitable for use as a toilet deodorant.

**BABY POWDER:** The odour is similar to the well known Johnson's Baby Powder. It has found a particular niche market in areas such as ladies amenities. It is quite residual.

### APPLICATIONS

SONITRON® DEODORANTS are especially designed to support and enhance the action of Sonitron® cleaning compounds and are widely used in carpet and upholstery cleaning and flood restoration operations.

They are very suitable for use as a room deodorant in, motels, hotels and for use in the toilet and amenities areas of hotels, caravan parks, clubs and commercial premises generally. SONITRON® DEODORANTS are equally suitable for use in motor vehicles and in the home.

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